



From The Desk of Mayor Don Ryan

Week of September 25, 2017

While major corporations often dominate the daily headlines in the business world, in reality small business is the backbone of our national economy as well as here on Long Island. Most people don't realize that in the Nassau-Suffolk marketplace the majority of the thousands of businesses found here have less than 20 employees. And throughout New York small businesses employ over half of the entire private workforce statewide, according to the U.S. Small Business Administration.

Here in Hempstead Village, the important role small business plays cannot be emphasized enough. As a way to recognize the many contributions made by small business the Village will host its annual Business Appreciation Day on Saturday, September 30 from 12-4 p.m. During this celebration we will acknowledge a variety of businesses for their service and longevity in the Village of Hempstead. The special occasion will also allow residents to get a better understanding of what our businesses offer and will provide an opportunity for businesses to promote their products and services as well. The event will take place in front of Village Hall, 99 Nichols Court, Hempstead, NY 11550 (between Washington St and Main St). Free food and refreshments will be available. It's a great opportunity to promote your business and for our residents to learn more about the businesses in our local community. For more information contact Juanita Hargwood at 516-478-6286.

To further recognize the important role of the small business community in Hempstead, this year our Village is participating in Small Business Saturday, a national American shopping holiday held on the Saturday after Thanksgiving during one of the busiest shopping periods of the year. First observed in the United States in 2010, it is a counterpart to Black Friday and Cyber Monday, which feature big box retail and e-commerce stores respectively. By contrast, Small Business Saturday encourages holiday shoppers to patronize brick and mortar businesses that are small and local. This year's Small Business Saturday will be observed on November 25.

I encourage our residents to come out and support our local businesses during Business Appreciation Day on September 30, Small Business Saturday on November 25 and throughout the year!

This Week's Best of Hempstead

This week's Best of Hempstead honors go to Beyond Printing, a great example of one of the many small businesses located in our Village. This minority owned enterprise, led by the husband and wife team of Brian and Christine Persaud and a support staff of four, has been operating on Clinton Avenue for the past 10 years. While the name might not be well-recognized the incredible large graphic signs Beyond Printing produces are often displayed within our Village, throughout the Town of Hempstead, at Hofstra University, on the sides of buses traveling around Nassau County and in many other places as well. Chances are you've seen the work of Beyond Printing many times in your travels in the surrounding area. Over the years Beyond Printing has donated its services to a number of charitable causes and is a great resource for anyone looking for large banners, billboards or other types of signage at affordable prices.

Congratulations to Brian and Christine and their Beyond Printing for being recognized as one of Hempstead's best. We wish you continued success in your future endeavors.

Sincerely,

Don

Don Ryan
Mayor of the Incorporated Village of Hempstead